



9 Beck Road Quakertown, PA 18951
215-538-2510 Fax 215-538-2077
www.lastchanceranch.org

2017 Animal Rescue Gala

Dear Fellow Animal Lovers,

Last Chance Ranch Animal Rescue, true to its name, *is* the last chance for many animals. Pulled from the grasp of uncertainty, potential slaughter, euthanasia, neglect and abandonment, Last Chance Ranch (LCR) rescues horses, dogs and many other animals giving them their last chance to shine and thrive. LCR is a 501c3 non-profit, volunteer based animal rescue, founded in 1989 and reorganized as a non-profit in 1999. Since that time we have grown and changed in many ways to help animals in need, focusing on equines and canines. We have a combined animal education of over 100 years of experience. We rescue, rehabilitate and re-home over 1000 animals every year. The best way to help more animals is to partner with other organizations and companies, including Mounted Patrol Units, local nursing homes, prisons and shelters to achieve a common goal. Last Chance Ranch diligently works to develop new programs and partnerships in an effort to save animals from uncertain fates, as well as provide many services to the community.

I invite you to sponsor our 4th Annual Animal Rescue Gala being held Saturday, April 1st, 2017 at the Historic Hotel Bethlehem in Bethlehem, Pa. A sponsorship of LCR offers a strong and unique investment in our sustainability, and the expansion of our facility in response to the public's growing need for helping rescued animals. We tailor our packages to suit you and strive to deliver your set objectives, budget and requirements. Your donation is 100% tax deductible as an added incentive!

You will receive recognition in association with the one of largest multiple animal rescues in the northeast region, if not the entire east coast, and showcase your brand alongside our other high-profile partners.

With a loyal audience of over 10,000 visitors to our facility yearly and an estimated 150,000 viewers visiting our website annually, you will be given a unique opportunity to develop your customer following and foster relationships among a community who are passionate about our rescue. Your Sponsorship provides the ultimate platform for your company's marketing plan, opening up the potential to grow and develop your business with a tax-deductible donation to a reputable non-profit and the Good Samaritan effort to help animals in need.

In return for your investment, sponsorship allows you to take advantage of our numerous communications to reach our devoted audience. Our marketing plan ensures maximum exposure based upon the level you have chosen.

We look forward to you partnering with Last Chance Ranch by sponsoring this event. Attached you will find details of sponsorship opportunities. Thank you for your time and consideration of supporting this great event and the animals that need you!

Sincerely,

Lori McCutcheon
LCR President

2017 Animal Rescue Gala Sponsor Application



Sponsorship level*

_____ **Hero*** - \$7,500

8 tickets to the Gala, full screen logo rotating on projector screen in venue throughout the event, 6ft information booth during the evening of the gala, one-year listing of logo on the Sponsors page of the LCR website, full page color ad in event program (4" wide x8" high).

_____ **Guardian*** - \$5,000

4 tickets to the Gala, half screen logo rotating on projector screen in venue throughout the event, 6ft information booth during the evening of the gala, one-year listing of logo on the Sponsors page of the LCR website, ½ page color ad in event program(4"x4").

_____ **Rescuer*** - \$2,500

2 tickets to the Gala, 6ft information booth during the evening of the gala, quarter screen logo rotating on projector screen in venue throughout the event, ¼ page color ad in event program

_____ **Advocate*** - \$1,000

2 tickets to the Gala, listed in video streaming, ¼ page color page in ad in event program.

* If space is available, 6ft information booth during the evening of the gala

_____ **Advertiser** – \$250

¼ page color ad in event program.

_____ **Friend** – Please accept my donation of \$_____ toward your event

_____ **Gift Sponsor** – Give a gift (e.g. gift card, dinner certificate) or basket for our silent auction

Donations of any kind are always welcome and will be accepted until March 10th, 2017 to be included in our event program.

Please complete and return with payment, or contact the office at (215) 538-2510 for delivery options.

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name, Phone & Email: _____

Company Description: _____

Please submit Logo in Illustrator file format to: jackie@lastchanceranch.org by March 10th 2017.

Website: _____

Payment:

*Please submit a copy of the sponsor application to Last Chance Ranch by mail.

Make checks payable to: Last Chance Ranch Mail to: 9 Beck Rd, Quakertown PA, 18951

****Must be 21 years of age or older to attend****